

For DVD Format/Logo Licensing Corporation

STATEMENT

We (company name) _____,
of _____,
(address) _____,
agree to abide by the following rules, when using the DVD Logos (Logo) that are owned by DVD Format/Logo Licensing Corporation (DVD FLLC), and to be honest with DVD FLLC.

A. Purpose of use (in detail)

B. Our company s information:

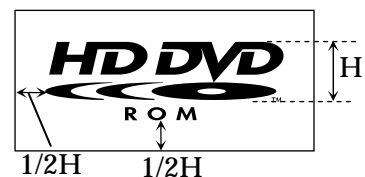
1. Business Category and Purpose to use the DVD Logo: Please circle 1) or 2) below.
<Note>To other purposes than the below, this STATEMENT is not applicable.
 - 1) Journalist /Publisher who wish to use for Publications in connection with news /articles about the nature of DVD Logo/DVD Format
 - 2) Speaker /Panelist who wish to use for presentation at a seminar/conference
2. Contact person: _____
3. Contact e-mail address: _____
4. URL of our website: _____
5. Facsimile : _____
6. Logo(s) we wish to use are: _____
(Please choose a suitable number out of the following.)

				
01	02	03	04	05
				
06	07	09b	25a	26a
				
H01	H02	H04	H05	H06

C. We agree to all of the terms below.

1. We shall use only the Logo as provided by DVD FLLC in accordance with the STATEMENT.
2. The Logo supplied from DVD FLLC is used solely for the purpose described above and we shall execute additional agreement if the need for any other use of the Logo arises.
3. We shall never use the Logo to advertise or promote non-Licensed products.
4. We will use the Logo only in the style prescribed by DVD FLLC.
5. At the request of DVD FLLC, we will make best endeavors to identify the source of any DVD products which bear the Logo or any trade mark which is confusingly similar to the Logo, and to forward contact details of such sources to DVD FLLC.
6. At DVD FLLC s sole discretion and at any time, DVD FLLC may terminate this STATEMENT and any permission granted by it to use the Logo. Following notice from DVD FLLC of termination, we will stop using the Logo within one month.
7. DVD FLLC disclaims any warranties that may be expressed or implied by law regarding the Logo, including warranties against infringement. DVD FLLC does not grant any indemnity against infringement or other claims arising from our use of the Logo. We use the Logo at our own risk. We agree to indemnify DVD FLLC against any claims or liability that may arise from our use of the Logo.
8. We acknowledge that good will associated with using the Logo accrues to DVD FLLC s sole benefit.
9. Clear Zone

When the Logo is used with other logos, letters, figures, etc., sufficient space would separate them, to avoid any misperception that they are part of the Logo. The "sufficient space" mentioned in above is defined as a Clear Zone around the Logo equal to half the height of the General Logo (the combination of the stylized version of the acronym "DVD" or "HD DVD" and the disc shaped design below it).



10. Size and position
The Logo shall be smaller than and in clearly subordinate position to the company name or logo.
11. We shall not alter the Logo in any way, including its proportions, elements and gradations, or otherwise change its appearance. Do not reproduce the Logo in any form other than the official design.

12. The Logo may be printed in any one color with another color as background that makes the Logo easily seen, but should not be printed in multiple colors. Use the same color over the entire logo. No gradation is allowed.
13. We shall not combine the Logo with any other graphic or textual elements, either as one word or with a hyphen. Do not use the Logo in conjunction with other text (such as event/organization names) immediately below or beside the Logo.
14. We shall not use the Logo as an element of any other logos or marks.
15. Correction of improper use
When any use of the Logo is found to be inappropriate by DVD FLLC, we will follow instructions from DVD FLLC to correct the improper use.
16. Credit
The Logo shall be accompanied by the following statement, which shall be prominently displayed:
 - *DVD Logo: "DVD Logo is a trademark of DVD Format/Logo Licensing Corporation, which is registered in the U. S., Japan and other countries."
 - *HD DVD Logo: "DVD Logo is a trademark of DVD Format/Logo Licensing Corporation."
 - *DVD Logo and HD DVD Logo: "DVD Logo and HD DVD Logo are trademarks of DVD Format/Logo Licensing Corporation."
17. TM mark should be readable when reproduced. Due to physical or technical limitations, TM mark may be enlarged in order to maintain clarity.
18. Obligation to protect the Logo data
We shall keep the contents of the Logo Data confidential and shall take any and all measures necessary to prevent their disclosure to any third party. We shall destroy the Logo data after using it for our purpose.

For (Company Name)

_____ (signature)

Name:

Title :

Date: _____